

**Public Issue of Secured and Un-Secured Redeemable Non-Convertible Debentures by****Reliance Home Finance Limited****Brief Introduction of the company:**

- It is a non deposit taking housing finance company registered with the NHB and focused on providing Financing products for the LMI to HMI segment in India, primarily in Tier II and Tier III cities and towns and focused on the self-employed.
- It has been active in the housing finance sector in India since 2009. It is a wholly owned subsidiary of Reliance Capital Limited, the financial services Company of the Reliance Group.
- It offers Home Loans, which includes providing secured finance primarily to individuals, partnership firms and companies for the purchase, self-construction, improvement and extension of homes, new and resalable flats, against mortgage of the same property, which comprises 56.76% and 55.04% of the loan book, i.e. Rs. 4,48,662.17 lakhs and Rs. 3,71,661.66 lakhs as on September 30, 2016 and March 31, 2016, respectively.
- As on September 30, 2016 and March 31, 2016 the outstanding loan book was Rs. 7,90,455.60 lakhs and Rs. 6,75,263.69 lakhs, respectively and assets under management were Rs. 9,38,312.00 lakhs and Rs. 7,43,580.63 lakhs, respectively. As on September 30, 2016 and March 31, 2016 gross NPAs as a percentage of the loan book was 1.48% and 0.97%, respectively.
- As at March 31, 2016, RHFLs gross NPAs as a percentage of loan book was 0.97%. For the years ended March 31, 2016, 2015, 2014, 2013 and 2012, RHFL s total revenue from operations was Rs 489.14 crores, Rs 796.03 crores, Rs 500.94 crores, Rs 422.82 crores and Rs 355.96 crores, respectively while profit after tax was Rs 86.75 crores, Rs 69.06 crores, Rs 43.38 crores, Rs 27.48 crores and Rs 26.45 crores, respectively.
- RHFL's revenue from operations and profit after tax grew at a CAGR of 18.61 and 28.61, respectively, over the five fiscal years ended March 31, 2016.

**Key Strengths:**

- Established presence in the Self Employed Segment
- Healthy asset quality reinforced by strong risk management framework
- Strong growth opportunity supported by Government critical policy agenda
- Established brand and parentage
- Strong Management Team and Corporate Governance

**Business Strategies:**

- Engage in competitive loan pricing and customize and cross-sell products and services to attract more customers.
- Maintain strong asset quality and earnings growth
- Grow the Product Reach
- Focus on strengthening branding

**Objects of the Issue:**

1. For the purpose of onward lending, financing, and for repayment/ prepayment of interest and principal of existing borrowings of the Company;
2. General corporate purposes;

**Allotment on First Come First Serve Basis**

**Issue details:**

<b>Issuer/ Borrower</b>	<b>Reliance Home Finance Ltd</b>
<b>Nature of Issue</b>	<b>Secured and Un-Secured Redeemable Non Convertible Debentures</b>
<b>Issue Opening</b>	<b>Thursday, Dec 22, 2016</b>
<b>Issue Closing</b>	<b>Friday, January 6, 2017*</b>
<b>Issue Size</b>	<b>Up to the Shelf Limit, i.e. an amount up to Rs 3,000 Crores for Secured NCDs and up to Rs 500 Crores for Un-Secured NCDs aggregating up to Rs 3,500 Crores.</b>
<b>Credit Rating</b>	<b>"CARE AA+" by CARE and "BWR AA+, Outlook: Stable" by Brickwork 'CARE AA' and "BWR AA" Outlook: Stable for Unsecured NCDs</b>
<b>Mode of Allotment**</b>	<b>Physical and Demat both.</b>
<b>Listing</b>	<b>BSE and NSE</b>
<b>Trading</b>	The trading of the NCDs on the floor of the Stock Exchanges shall be in dematerialized form only.
<b>Lead Managers</b>	Edelweiss Financial Services Limited, A.K. Capital Services, Trust Investment Advisors Pvt Ltd, YES Securities India (Ltd), Axis bank Ltd
<b>Registrar</b>	<b>Karvy Computershare Private Limited</b>
<b>Depositories</b>	NSDL & CDSL
<b>Debenture Trustee</b>	IDBI Trusteeship Services Ltd
<b>Interest on application Money</b>	<b>Allotted:</b> at the rate of 8% p.a. <b>Liable to be refunded:</b> at the rate of 5.5% p.a. for Non ASBA application The Company shall pay interest on application amount against which NCDs are allotted to the applicants, other than to ASBA applicants, subject to deduction of income tax under the provisions of the Income Tax Act, 1961, as amended, as applicable, from the date of realization of the cheque(s)/demand draft(s) up to one day prior to the deemed date of allotment.
<b>Put and Call Option</b>	There are no put options available for Secured NCDs and Un-Secured NCDs. There is no call option available for Secured NCDs, In case of Un may be exercised only after 10 years from the deemed date of allotment, with the prior approval of NHB and in terms of SEBI Debt Regulations. For details please refer to "Terms of the Issue - Put/ Call Option in relation to Un-Secured NCD Holders".
<b>Deemed Date of Allotment</b>	The date on which the Board or a duly authorized committee approves the Allotment of NCDs. All benefits relating to the NCDs including interest on NCDs shall be available to Investors from the Deemed Date of Allotment. The actual allotment of NCDs may take place on a date other than the Deemed Date of Allotment.
<b>Nature of Indebtedness</b>	Secured & Un-secured Redeemable Non-Convertible Debentures Subordinated Debt and eligible for inclusion as Upper Tier II capital.
<b>Cheque/ DD</b>	All cheques / bank drafts accompanying the Applications made by eligible Applicants should be crossed <b>"A/c Payee only"</b> and must be made payable to <b>"RHFL NCD Escrow Account"</b>

\* The Issue shall remain open for subscription on Working Days from 10 a.m. to 5 p.m. during the period indicated above, except that the Issue may close on such earlier date or extended date as may be decided by the Board of Directors of our Company ("Board") or the NCD Committee. In the event of an early closure or extension of the Issue, our Company shall ensure that notice of the same is provided to the prospective investors through an advertisement in a daily national newspaper with wide circulation on or before such earlier or initial date of Issue closure. On the Issue Closing Date, the Application Forms will be accepted only between 10 a.m. and 3 p.m. (Indian Standard Time) and uploaded until 5 p.m. or such extended time as may be permitted by the Stock Exchange.

\*\* In terms of Regulation 4(2)(d) of the SEBI Debt Regulations, our Company will undertake this public issue of the NCDs in dematerialized form. However, our Company has applied to SEBI on 8 July 2016 to exempt our Company from the aforementioned requirements and issue the NCDs in physical form, in terms of section 8(1) of the Depositories Act. However, trading in NCDs shall be compulsorily in dematerialized form.

**Allotment on First Come First Serve Basis**

**Call Toll Free 1800-419-8283**

**Reliance Home Finance Limited**

**Investment Details:**

Series	I	II	III	IV
Nature of Instrument	Secured	Secured	Secured	Un-Secured
Frequency of Interest Payment	Annual	Annual	Annual	Annual
Minimum Application	₹ 10,000 (10 NCDs)	₹ 10,000 (10 NCDs)	₹ 10,000 (10 NCDs)	₹ 10,000 (10 NCDs)
In Multiples thereafter	₹ 1,000 (1 NCD)	₹ 1,000 (1 NCD)	₹ 1,000 (1 NCD)	1,000 (1 NCD)
Face Value of NCDs (₹ / NCD)	₹ 1,000	₹ 1,000	₹ 1,000	₹ 1,000
Issue Price (₹ / NCD)	₹ 1,000	₹ 1,000	₹ 1,000	₹ 1,000
Tenor	3 years	5 years	10 years	15 years
Coupon (%) for NCD Holders in Category I and Category II	8.70%	8.90%	9.00%	9.25%*
Coupon (%) for NCD holders in Category III & Category IV	8.90%	9.05%	9.15%	9.40%*
Effective Yield (per annum) For NCD holders in the Category I and Category II	8.70%	8.90%	9.00%	9.25%
Effective Yield (per annum) For NCD holders in the Category III and Category IV	8.90%	9.05%	9.15%	9.40%
Put and call option	NA	NA	NA	
Redemption Date	3 years from the Deemed Date of Allotment	5 years from the Deemed Date of Allotment	10 years from the Deemed Date of Allotment	15 years from the Deemed Date of Allotment
Redemption Amount ((₹ /NCD)	₹ 1,000	₹ 1,000	₹ 1,000	₹ 1,000

\* In the event, the company does not exercise the call option, a step-up of 25 bps above coupon after 10 years from Deemed Date of Allotment shall be payable on every subsequent coupon payment date.

**Who Can Apply?**

<b>Category I*</b> <b>(30% of Issue Size)</b> <b>Rs.1,050 Crores</b>	<ul style="list-style-type: none"> <li>Public financial institutions, scheduled commercial banks, and Indian multilateral and bilateral development financial institution which are authorised to invest in the NCDs;</li> <li>Provident funds &amp; pension funds with minimum corpus of Rs. 2,500.00 lacs, superannuation funds and gratuity funds, which are authorised to invest in the NCDs;</li> <li>Venture Capital Fund/Alternative Investment Funds, subject to investment conditions applicable to them under the Securities and Exchange Board of India (Alternative Investment Funds) Regulations, 2012;</li> <li>Insurance Companies registered with IRDA;</li> <li>State Industrial Development Corporations;</li> <li>Insurance funds set up and managed by the army, navy, or air force of the Union of India;</li> <li>Insurance funds set up and managed by the Department of Posts, the Union of India;</li> <li>National Investment Fund; set up by resolution no. F. No. 2/3/2005- DDII dated November 23, 2005 of the Government of India published in the Gazette of India; and</li> <li>Mutual Funds, Registered With SEBI.</li> </ul>
<b>Category II*</b> <b>(10% of Issue Size)</b> <b>Rs.350 Crores</b>	<ul style="list-style-type: none"> <li>Companies within the meaning of section 2(20) of the Companies Act, 2013; cooperative banks and societies registered under the applicable laws in India and authorised to invest in the NCDs;</li> <li>Statutory Bodies/Corporations.</li> <li>Regional Rural Banks.</li> <li>Public/ private charitable/ religious trusts which are authorised to invest in the NCDs;</li> <li>Scientific and/or industrial research organisations, which are authorised to invest in the NCDs;</li> <li>Partnership firms in the name of the partners;</li> <li>Limited Liability Partnerships formed and registered under the provisions of the Limited Liability Partnership Act, 2008 (No. 6 of 2009);</li> <li>Association of Persons; and</li> <li>Any other incorporated and/ or unincorporated body of persons.</li> </ul>

<b>Category III</b> <b>(30% of Issue Size)</b> <b>Rs.1,050 Crores</b>	<ul style="list-style-type: none"> <li>• Resident Indian individuals;</li> <li>• Hindu Undivided Families through the Karta, applying for an amount aggregating to above Rs 10 lacs across all series of NCDs in the Issue.</li> </ul>
<b>Category IV</b> <b>(30% of Issue Size)</b> <b>Rs.1,050 Crores</b>	<ul style="list-style-type: none"> <li>• Resident Indian individuals;</li> <li>• Hindu Undivided Families through the Karta, applying for an amount aggregating up to &amp; including Rs 10 lacs across all series of NCDs in Issue.</li> </ul>

*\* Applicants are advised to ensure that they have obtained the necessary statutory and/or regulatory permissions/consents/approvals in connection with applying for, subscribing to, or seeking allotment of NCDs pursuant to the Issue.*

## Allotment on First Come First Serve Basis

### :: Important Note ::

The Applications are to be submitted to the Members of the Syndicate and Trading Members on a timely manner so that the details can be uploaded by the closure of banking hours (5 PM) on to the Stock Exchange platform.

**Kindly note that in both ASBA & Non-ASBA cases uploading in to the Electronic files of Stock Exchanges is Mandatory and application is liable to be rejected otherwise.**

**Please read the Prospectus of this issue carefully before investing in the same.**

*Application forms will be available on [www.Karvyvalue.com](http://www.Karvyvalue.com)*

#### Disclaimer

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